FEB 26 1934

THE CHINOOK ADVANCE

Vol. 18 | Chinook, Alberta, Thursday, February 22, 1934 | No. 45

New Spring Prints

NEW PRINTS, for spring, per yard	19c
WRITING PADS, see our special	
RUBBERS, RUBBER BOOTS, we have them	
BISCUITS, sweet & shortbread, 2 lbs.	35c
QUAKER OATS, 2 pkgs.	37c
ROGERS SYRUP, 5 lbs.	45c

Acadia Produce Company

-: Local Newslets :-

Lloyd Leonard left on Friday night for his home at Bassano.

Mrs. W. W. Isbister was a week end visitor at Calgasy, returning Tuesday morning

Mr. Alex. Lawrence, of Toronto Ontario, arrived here Sunday morning His many friends are pleased to see him He still has farm interests at Chinook and Cereal

Fredie Vennard, who has been visiting relations and friends here for the last three weeks, left Tuesday morning for Calgary, where he will visit friends for a few days before returning to his home at Olds, Alta.

Mr. and Mrs. Jas. Peyton and Mr. Peyton sr. returnd from Calgary where they attended the funeral of Mr Peytons son in law.

Mrs Marris and little daughter also little Floyd Cooley left for Calgary.

Mr L. MacBeth was a week end visitor at Calgary.

Miss Parker, teacher in the Consolidated School, who has been ill with pneumonia at the Cereal hospital, returned on Sunday.

Mrs. Elford has been teaching during Miss Parker's absense, and will continue until Miss Parker has sufficiently recovered to resume her duties.

Mr, and Mrs A. C Anderson, of Collholme district, are visiting with their daughter and son in law, Mr. and Mrs. Jas Dick, of East Coulee, Alta.

Mr. E. O. Holcart made a mysterious journey west on Wednesday returning in the wee small hours of the morning. Who is she M.

Specials For This Week

SMOKED FILLETS, per lb.	15c
WHITE FISH, per lb.	11c
FRESH HERRING, per lb.	8c

Bring In Your Hides and Horsehair. We Are Paying The Highest Market Prices.

CHINOOK MEAT MARKET

NATIONAL

Sell your crop the "NATIONAL WAY"

123 Country Elevators in the West

Terminal Connections at Fort William and Vancouver

NATIONAL ELEVATOR COMPANY, LTD.

WINNIPEG — CALGARY — EDMONTON — PORT ARTHUR

Printing

LETTERHEADS
ENVELOPES
STATEMENTS
TICKETS
POSTERS
HAND BILLS

Remember, we can fill all your requirements in the line of printing.

The Advance

King of Belgians Loses Life in Fall Down Cliff; Crown Leopold Friday

Beloved Ruler Who Won The Admiration of World During War --- Dead

Duke of Brabant, 32 year old Son of Albert I Will Succeed to Throne—Queen is Prostrated by Grief—Royal Sportsman Alone at Time of Accident.

BRUSSELS, Belgium, Feb, 19—Little Belgium—a nation bowed in deepest mourning-made ready simultaneously today to bury a beloved Sovereign and crown his sorrowing son.

Albert I, King of the Belgians, who met tragic death Saturday evening at his favorite sport, mountain climbing, will be honored on Thursday with all the solemn pomp a grieving country can bestow.

Within 24 hours after the obsequies, Crown Prince Leopold will bechme at 32 the new king

The Crown Prince and Princess the former Princess Astrid of Sweeden, 28 years old, rushed to the royal castle at Laeken from Switzerland, arriving sarly today.

Like Queen Elizabeth, prostrated by grief at the tragedy, they did not hear of the king's fatal fall until many hours after his body had been found early Sunday morning

Today both the prince and the princess remained in the castle.

The first important ceremony of the period of mourning, which will continue until after the funeral was the removing of the body to the Royal Palaca in Brussels Monday night.

The body was borne on a gun carriage between solid walls of war veterans along the route through the city—war veterans who rememb r the great figure of a man 6 feet 2 inches tall who risked hit life almost daily to be close to his soldiers during the trying days of the war,

Lanterns shaded with black crepe will light the mournful line of march

The body will lie in state at the palace in Brussels until Thursday when it will be taken to the St. Gudele Cathedral, Interment will be in the Royal Crypt at Laeken.

Who Pays For Advertising?

There have been expressed and printed many views on "Who Pays for Advertising." Here is a view from a member of the Minnesota State Press Association, which is worth reprinting:

"If the advertiser has to foot the bill, then the incentive to advertise would not exist, as the more a firm advertised, the poorer it would become, and it would not continue the program. Well, then, does the consumer pay the the cost of advertising? Obviously, no, for if the consumer thought he was paying more for advertised goods than others, then he would immediately patronize non-advertised goods, bought from wideawke firms. Advertising creates volume production standardized quality and lower prices. All right then there is only one answer left 'The firm who does not advertise pays the cost for those who do!' Believe it or not, the man in business justifying the use of advertising pays for it whether he uses it or not!"

Used Cash Prize For Seed Which Brought the Title

Calgary, Feb. 15,—Ten dollars won as first prize for sweet clover at last year's fair was used to purchase certified wheat seed which produded a sample of Reward that won for William J. Bryant, Boyle, Alt., the championship wheat title at the Alberta Seed Fair here last night.

It was the firs time Bryant had shown wheat here, but he is well known as sweet clover champion of Canada, having won first prize at the Royal Winter Fair, Toronto. He took third place in sweet clover at the Regina World's Grain Show last year.

At the International Hay and Grain Show at Chicago Bryant, who has only been farming for eight years secured a second for sweet clover and a sixth for wheat. His sweat clover took first place at the Alberta Fair.

Emigrating from England in 1905, Bryant worked on Railway maintenance for 23 years before he decided to go on the land. He raises only wheat and clover. The Reward strain that won him the Alberta title was purchased at the Lacombe Experimental Farm.

Bryant had not been in Calgary for 20 years and said when he first arrived he got lost until he found his way back to the station, which was a wooden building when he knew it.

TOBACCO—"$1 00 will buy a year's supply" of high grade Burley leaf tobacco. Mail $1 00 for 3 pounds with full instructions for preparing into the finest smoking and chewing. Melbourne Tobaccos, Herb McCrea Western Distributor, Hanna, Alberta. 45 6 7

Women's Institute Holds Successful Card Party, Dance

A most successful Card Party and Dance was staged by the Women's Institute of Chinook, in the School Hall, Friday, Feb. 16th. Twenty two tables of bridge were played, also three tables of crokinole. The honors in bridge were claimed by Mrs. Roy Johnston, and Mr. Ross Farnham, high and Mrs. Flford low. Crokinole prizes went to Art Loader, and Mrs. Milligan

At the conclusion of playing, lunch was served at attractively decorated tables by Mrs Lee's committee, after which Mr Youell's orchestra supplied peppy music for the dance.

Mrs Marcy and Mrs. Otto were in charge of arrangements in the hall, and are to be congratulated on the success of the evening.

The W. I. wishes th thank all in attendance for hearty co operation. Proceeds amounted to $31 00.

Chinook Trading Company

ORANGES, large size No. 252s doz.	30c
RASPBERRIES, Aylmer Choice 2 tins	24c
COFFEE, "Our Specil" 2 lb. pkges	47c
SWIFTS ONTARIO CHEESE, lb.	20c
LETTUCE, per head 12c	CELERY, 2 lbs. 25c

Now is the time to bring in your Welding & Vulcanizing jobs and they will be ready when you need them

COOLEY BROS.
RADIO HEADQUARTERS
Phone 10 Chinook, Alberta

Are The Goods That You Buy ADVERTISED?

Advertisements Are A Sure GUIDE to Value

Merchandise must be good or it could not be Advertised.

BUY Advertised GOODS

Fine Quality Gives Satisfaction

"SALADA" TEA

642

"Fresh from the Gardens"

A Tired, Worn Out Woman Can't Make a Happy Home

MILBURN'S HEALTH AND NERVE PILLS

There is no happiness in the home when the mother is sick and worried by the never ending household duties. She gets run down and becomes nervous and irritable, has shortness of breath, faint and dizzy, can't sleep, and gets up in the morning feeling as tired as she went to bed, and is downhearted and discouraged.

Milburn's H. & N. Pills will soon convince women it is not necessary to suffer, as they build up the nervous system and bring back the former health and vigor.

Prevention Of War

As this article is written flaring headlines in the daily newspapers tell of rioting in the streets of Paris and in many of the provincial cities and towns of France; of barricaded streets and buildings in Vienna and other Austrian centres of population where Government forces resist and seek to put down an uprising on the part of Socialists in that country; of warlike preparations on the part of Russia in Siberia in anticipation of a struggle with Japan. In a word, reports from both Europe and Asia seem to indicate that just below the surface of things there is a seething volcano that may at any moment burst forth to spread death and destruction among the nations on a scale that might surpass the Great War of 1914-1918.

And while the front pages of the daily papers feature these alarming reports, inside pages in many of the larger papers are devoted to the presentation of hundreds of pictures of actual scenes taken in the Great War, and with particular reference to the part taken in that grim struggle by the manhood of this Dominion. Many of these pictures are terrible, shocking, gruesome. They depict little or nothing of what used to be regarded as the glamour and glory of war; instead, they reveal a life passed in the midst and hourly expectation of death, or mutilation worse than death, and in surroundings such as the meanest beast would not tolerate. These pictures illustrate modern war for the awful thing it is, and no doubt the object in presenting these pictures to the public at this time is to develop a horror of war and to strengthen the determination of the people of Canada to resist any future outbreak of hostilities with all the influence it is possible for them to exert.

Admitting the very worthy motive actuating the publication of these pictures, the question nonetheless does intrude itself as to whether such publication will serve the desired purpose; rather, whether the pictures, despite their gory and repulsive nature, may not have exactly the opposite of the desired effect with many persons. It is to be remembered that we are living in very difficult times; that thousands of men are out of employment, living in idleness upon relief payments from the State; that, in particular, the youth of the country to a very great extent are unable to find avenues in which to employ their stored up energies and give full play to their initiative and ambitions. To many of them comes the feeling, amounting almost to a conviction, that anything would be better than the deadening routine of a life of having nothing to do.

Faced at such a time with a pictorial review of all the activity, the excitement, the new experiences and thrills, and the adventure inseparable from war, is there not grave danger that, instead of shocking our youth with the horrors and sufferings of war, we may not actually develop in the minds of many the thought that they would not be averse to undergoing the hardships, sufferings and possible death inseparable from war in order to substitute for their present routine of idleness the experiences, excitements and adventures of war.

In all of us there is a longing for adventure. We all desire to visit foreign lands, to see and experience something new and different. Down through the centuries, and probably never more so than in this present age, men,—even women,—enjoy speed, action, thrills. Danger means nothing in these days to people desirous of establishing some new record; people are ready to risk their lives in almost every conceivable kind of an enterprise.

Is it wise, therefore, no matter how laudable the object sought to be served, to present to the youth of Canada at a time when, temporarily at least, thousands of young men in their late teens and early twenties are at loose ends, with nothing to do, daily instalments of a pictorial history of the greatest war of all times showing what their fathers and elder brothers experienced of action and adventure as well as of suffering and death.

There is no glory in war; there is no gain in war. Victor suffers almost as greatly as the vanquished. The last Great War has surely impressed that fact upon the nations. And the aftermath of war, the enormous financial and economic destruction and loss which inevitably follows all wars, brings sorrows, sufferings and ever accumulating losses almost as great as the toll of war itself. Indeed, war instead of solving problems only creates new and even greater ones, leading inevitably to another war. That is the basic cause of the unprecedented length of the present depression, because the apparent inevitability of another world war prevents any return of confidence; rather every person and every nation is planning and preparing for themselves in the light of what may happen and the happening of which is beyond their own control.

The Canadian people do not want war. If the other nations of the world spent no more money or thought on armaments and preparation for war than Canada does, there would be little danger of another war afflicting this old world. The Canadian people are opposed to war, and are desirous of doing everything they can to prevent it. The question is: Are we going about our educational work of prevention in the right way? Rather, is there not a considerable degree of danger that, quite unintentionally, we are creating an impression in certain quarters that, after all, another war might not be wholly undesirable.

Will Attempt Daring Aeronautical Feat

British Parachutist Anxious To Make Drop From Stratosphere

"I want to be the first man to drop from the stratosphere and I'm ready to gamble my life on a jump from a height of 25 miles."

John Tranum, the British parachutist who has survived more than 2,000 jumps, announced in these words the most daring aeronautical feat as yet planned by man. He is appealing to M. E. Ridge, youthful American, who intends to ascend 25 miles by balloon, for passage in the open basket in order to make the leap.

Experts say he will have only a 50-50 chance of emerging alive from the drop, even if Ridge should pierce the stratosphere with his daring passenger.

Tranum is tired of "experts" and maintains that a healthy man can safetly pass through the terriffic ordeal of a 25-mile drop if properly clothed and equipped with a special breathing apparatus. If Ridge accepts the offer, the feat will be attempted in England during 1934. Such distinguished scientists as Prof. J. B. S. Haldane, respiration authority, and Sir Robert Davis, are heartily supporting Ridge in his efforts to arrange for the 25-mile balloon ascent in an open basket. That is twice the height achieved so far in a sealed gondola.

"I've already been up to heights of more than four miles and my record delayed drop was from a height of three and a half miles," said Tranum.

About a quarter-million sea-going passengers arrive and depart from London in a year.

Want St. Paul's Protected

No Excavation In London Cathedral Area Should Be Allowed

Excavation and operations in the subsoil within a defined area around St. Paul's Cathedral (London), should be controlled by Act of Parliament. This suggestion follows publication of the full report which is based upon investigations of Sir Alexander Gibb and Ralph Freeman, British engineers. The suggestion is that a "sacred area" should be established around St. Paul's in which area "some control is essential, up to the point of prohibition in an extreme construction of all underground works." The report expreses the desirability of avoiding traffic vibrations in the vicinity of the cathedral and urges that means be devised to this end. Dangers to the immense and ancient fabric of St. Paul's Cathedral have been present for many years.

The Beak Too

"I don't want to eat this egg. It's not a nice egg," protested the six-year-old daughter of the house at the breakfast table.

"Mary," said her mother sternly, "you are always complaining of your food. Eat what is placed before you —every bite of it—without another word, or else I'll have to give you a good spanking."

All was quiet for some minutes. Then from the other end of the table sounded a mournful voice:

"Mother, dear, do I have to eat the beak too?"

Criticize yourself to-day and others tomorrow.

A new television station is nearing completion in Turin, Italy.

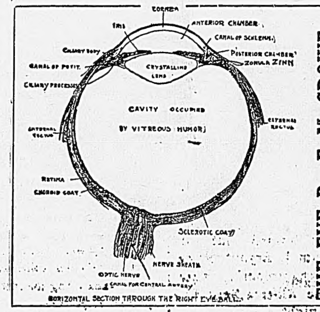
For economy and satisfaction, choose the tobacco that burns longer in your pipe and that you can cut coarse or flakey to suit your own particular taste.

DIXIE

PLUG SMOKING TOBACCO

Marvels of the Human Eye

By F. M. CROWE, Optometrist-Optician, Calgary



HORIZONTAL SECTION THROUGH THE RIGHT EYE-BALL

THE EYE By F. M. CROWE

SIGHT SPECIALIST, CALGARY

This is the first of a series of twelve articles written by F. M. Crowe, well-known Optometrist of Calgary. No doubt many readers will find these articles not only extremely interesting but of exceptional educational value. The first three articles deal with the anatomy of the eye describing its various parts and their uses. Other articles will follow each week describing in a general way in language easily understood; Far-sightedness, Near-sightedness, Astigmatism, Old Age Sight, Cataract, conditions necessary for good and comfortable vision, why eyestrain is the chief cause of headaches and nervousness and general information regarding the care and protection of the eyesight.

It would be advisable for readers to preserve the above splendid diagram of the Eye for reference which will be of much assistance in understanding this important subject.

NO. 1—SOME OF THE PARTS AND THEIR USES.

The Sclerotic is the first coat and is known as "The white of the eye." It is hard and almost opaque forming a protection to the rest of the eye. It comprises about five sixths of the posterior of the globe.

The Cornea comprises the remaining one sixth of the first coat and is fitted into the Sclerotic somewhat like the crystal of a watch fits into its case. The Cornea is highly polished and transparent permitting the rays of light to pass through it. It should be symmetrically curved in all directions and if not so a condition known as Astigmatism exists, which will be explained fully in another article.

The Aqueous Chamber is situated behind the Cornea and is divided by the Iris into the Anterior and Posterior portions. The Aqueous is a clear, transparent watery fluid, slightly saline.

The Iris or colored "curtain of the eye" corresponds to the diaphragm in the camera, automatically admitting more or less light as occasion requires. It is a narrow circular band about one fifth of an inch wide with a hole, known as the pupil, in the centre. The Iris is of many shades of colors in different individuals. Contrary to a popular idea, the color of the eyes has no relation to the "strength of the eyes." The pupil is merely a hole in the Iris and looks black because there is no light inside, but when we light up the interior with the Ophthalmoscope the light pink color of the Retina is seen with the arteries and veins running all directions. Around the inner margin of the Iris is a muscle which contracts in strong light thereby making the pupil smaller and preventing an excessive amount of light from affecting the sensitive Retina. When we enter a darkened room which requires more light to see, the radiating muscles contract causing the pupil hole to be larger.

(To Be Continued Next Week)

I Have Written These Twelve Articles

that you may better understand various eye conditions—the DANGER of neglect or wearing glasses NOT expressly made for YOUR eyes.

Can a physician operate properly in a barn? Your EYESIGHT is too important to wear glasses except after a SCIENTIFIC examination with modern instruments in an office arranged FOR THE PURPOSE and by an EXPERT whose skill has been acquired by years of experience. All this you are assured of in a "CROWE EXAMINATION." It's our life's work.

No charge for examinations. You are under no obligation and—we make complete glasses as low as $5.00.

Take no chances with your eyesight—it DOES NOT pay.

OPTOMETRIST F. M. CROWE OPTICIAN

SUITE 215-216 Upstairs OPEN

FIRST ST. WEST ALBERTA CORNER, Wed. Afternoons

and 8th AVE. CALGARY Sat. Evenings

HEARING AIDS FOR THE DEAF

Better Than Adrenalin

Inventor Describes Electric Needle To Revive Person Apparently Dead

Electricity as a means of resuscitating apparently dead persons was described to physicians at Philadelphia by Dr. Albert S. Hyman, of New York, inventor, who asserted several experiments have been successful.

Dr. Hyman uses a slender golden needle charged with the amount of electricity produced by the normal beating heart. This is plunged directly into the heart, he said, in the same manner that the adrenalin has been injected for years.

Adrenalin, Dr. Hyman said, has been used with indifferent success, but the electrical invention has raised the probability of success to between 40 and 45 per cent. The instrument has proved successful in cases where death was caused by shock, in accident, child birth or operations while under ether, according to the inventor. In cases, however, where death was caused by constitutional deterioration the needle is ineffective.

GOOD RECIPE FOR CURRY

- 2 tablespoons chutney
- 1 tablespoon curry powder
- 2 onions
- 1 apple
- 1 tablespoon Benson's golden syrup
- 1 teaspoon salt
- ½ cup sultana raisins
- 2 cups stock
- Mazola
- Cold cooked meat, such as rabbit of chicken, cut into dice.

Slice the onions thinly and cook until brown in the mazola, add the chopped apple and other ingredients. Simmer gently for three hours, then serve with boiled rice.

Another Surgical Triumph

Man Recovers Sight After Astounding Operation On Eyes

Henry Watson, 29 years old and blind since he was two, looks wonderingly on a world he had seen but forgotten. Behind his recovery was a triumph of modern surgery.

Watson lost his sight when disease attacked the corneas of his eye, the transparent shell that protects the exposed surface. His case remained apparently hopeless until Dr. Tudor Thomas, noted Cardiff specialist, became interested in him. From his sightless eyes Dr. Thomas peeled the diseased corneas, replacing them with healthy corneas from the eyes of two persons whose sight had failed from other causes.

Widespread interest in the case brought many famous surgeons to see Watson while he lay in hospital.

Two-Hundred-Mile Shadow

The longest shadow in the world is that of El Tilton Peak on Teneriffe, the largest of the Canary Isands. This peak rises abruptly 12,200 feet above the Atlantic and at sunrise and sunset it casts shadow more than 200 miles.

Two classes that never go out of their way to please you are those who can't use you and those who are sure of you anyway.

Seventy-one thousand "helpers," a new record, were taken on by the British post office to handle the Christmas mail.

How Acid Stomach Makes Itself Known to You

HERE ARE THE SIGNS:

Nervousness	Frequent Headaches
Neuralgia	Feeling of Weakness
Indigestion	Sleeplessness
Loss of Appetite	Mouth Acidity
Nausea	Sour Stomach

Auto-Intoxication

WHAT TO DO FOR IT:

TAKE—2 teaspoonfuls of Phillips' Milk of Magnesia in a glass of water every morning when you get up. Take another teaspoonful 30 minutes after eating. And another before you go to bed.

OR—Take the new Phillips' Milk of Magnesia Tablets — *one tablet* for each teaspoonful as directed above.

If you have Acid Stomach, don't worry about it. Follow the simple directions given above. This small dosage of Phillips' Milk of Magnesia acts *at once* to neutralize the acids that cause headache, stomach pains and other distress. Try it. You'll feel like a new person.

But—be careful you get REAL milk of magnesia when you buy—genuine PHILLIPS' Milk of Magnesia. See that the name "PHILLIPS'" is on the label.

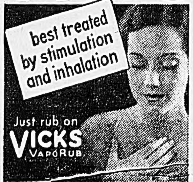
ALSO IN TABLET FORM

Each tiny tablet is the equivalent of a teaspoonful of Genuine Phillips' Milk of Magnesia.

MADE IN CANADA

Phillips' Milk of Magnesia

..chest COLDS



PROVED BY 2 GENERATIONS

Made Waiting Comfortable

During the recent cold spell in Brussels, Belgium, coke braziers were placed in the principal streets at the most exposed bus and street car stops. Small crowds gathered around the brazier to warm themselves and discuss the news of the day.

Huge Sum Unclaimed

More than $2,500,000 lies in Canadian banks unclaimed and undisturbed for the past five years or more. The total represents certified cheques, drafts, bills of exchange, dividends and unclaimed balances.

Oh, well, some fenders were on pleasure bent, says the Brandon Sun.

TAKE Beecham's PILLS FOR

LIVERISHNESS
SLUGGISHNESS
STOMACH PAINS

A dose of Beecham's Pills each night Will keep you Smiling, Healthy & Bright

You'll be delighted with WONDER PAPER

It dusts—as it cleans —as it polishes.

Appleford PAPER PRODUCTS LIMITED

HAMILTON, ONTARIO

RELIEVE CONGESTION CHEST COLDS

POULTICE with "MECCA" OINTMENT AND MUSTARD

PATENTS

A List Of "Wanted Inventions" and Full Information Sent Free On Request

The RAMSAY Co. Dept. 167 273 BANK ST. OTTAWA, Can.

OGDEN'S
FINE CUT
SAVE THE POKER HANDS

OCCASIONAL WIFE

By
EDNA ROBB WEBSTER

Author of "Joretta," "Lipstick Girl" Etc.

CHAPTER XXXI.

"We were speaking yesterday," Camilla began steadily, glancing around the table at the men who faced her attentively, "of reaching the household buying public—the women—through the children. And, of course, we can't reach children with adult ideas. There is nothing so attractive to children as a story, and the more the story appeals to their imaginations, the better they like it."

Heads nodded silent and attentive agreement.

"So, I have worked out, very briefly, my suggestion for a story which will lend itself to indefinite time and at the same time make a complete effect from the beginning. At least, it seems that way to me. I am presuming with my judgment for the sake of explanation, of course," she smiled apology.

Six nodding heads encouraged her to continue.

"It is a picture story and the characters are the Tiny Tots of Tinyville, who are diminutive people. The general idea is not new, of course. All children are familiar with fairies, gnomes, kewpies, brownies and whatnot. But I have given to these individual names and characteristics and some new experiences that may appeal to youngsters. There are the chief Tiny Tot family and their relatives and friends—and enemies, presented in colored drawings that require very little text. Most of that is given in their own conversation."

She offered the first card of drawings to Mr. Weeks, then presented one to each of her critics. "I have first made a sketch of each principal character, then a series of stories. For the best results, they should run in weekly publications, so as to carry the thought easily from one publication to the next. For monthly advertising, a different series, like these, would be more suitable." She stopped and glanced anxiously at the faces of her judges, whose eyes were intent upon her drawings.

Almost simultaneously, the six men looked at her and then at each other. Without exception, their faces lighted with approval and the comments of approbation pattered about her like hailstones.

"Splendid!"

"Very clever—noval idea."

"Best thing I've seen for a long time."

"You had this idea worked out before?" Mr. Bowman inquired with surprise.

"Not at all. The idea came to me after I talked with you yesterday. As I say, the thought is not entirely new—but I think the presentation of it is."

"Very new," he agreed. "But you don't tell me you have done all these since you were here yesterday?"

"I did," she smiled. "Of course, I intend to improve them with more time and I should hope the whole project would work out better as I went along—that is, if the suggestion should be used," she added quickly.

Weeks and Bowman looked at each other, smiled and turned at Camilla. "I am afraid they will be used," said Mr. Weeks. "There will be some formality of submitting the plan to the advertising manager of the Wheatheart corporation, but we shall recommend the idea enthusiastically. I think, Miss Hoyt, that you have a position, and one which is going to keep you pretty busy for a while"

"Nothing could please me more," earnestly.

"But you won't have to do this much work in one day, remember," he chided pleasantly.

"I don't think I could do that much every day," she laughed. "This was an emergency, you see."

"You always meet emergencies, don't you?" he looked at her with admiration.

"That is quite important, isn't it?" soberly.

"Indeed it is. But the emergency is where most people fail. A sudden responsibility frightens the average person."

"Why," Camilla wondered, "it just does the opposite for me—it stimulates me, challenges me."

"Then you are the very person we need here, whether you draw Tiny Tots or lumbering giants," he decided. "Now, in regard to salary—much will depend upon the progress and the success of this campaign. Would you take fifty dollars a week to start, and if the returns are satisfactory within two months after the first publicity, we'll double that."

Camilla's head whirled crazily for an instant. She knew that fifty dollars or even a hundred dollars was no fortune, but that she—Camilla—could earn that much money for herself every week, seemed miraculous. She nodded, before her voice could command a sound. "Any arrangements you make are satisfactory to me." Anything, she thought, to get a start, to prove her ability to herself and others—oh, she would have accepted much less for the opportunity to begin her work.

"May I ask one favor of you, Mr. Weeks?" she added hesitantly.

"Why—of course—"

"When you submit these to your client," she indicated the drawings, "please don't tell anyone who made them. Your artists need not be known to your advertisers, I suppose?"

"No, not at all, if you prefer to have it that way. Our work goes out as a firm, but usually if an artist is very successful, her individual work attracts attention."

"In that case, it would be all right," she agreed, "but I much prefer to remain anonymous for the present."

Then she was shaking the hands and accepting the compliments of the executive board, and presently found herself in her own car driving toward home. Everything looked changed, different, she thought. As if the world had donned its holiday attire to celebrate her victory. And everywhere she glanced, her Tiny Tots printed themselves on the sky, the treetops, the buildings and pavement—waving their hands at her gleefully.

She turned into the park when she reached the entrance, and drove leisurely along the boulevards. Traffic was not heavy at this time of day, so driving was a pleasure. Later, it became a hazardous responsibility.

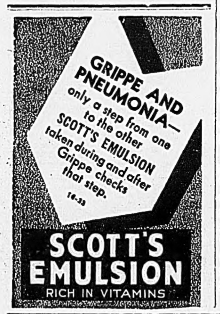
Camilla thought about Peter, and her dinner engagement with him tonight. How happy he would be over the news of her success! Six hours was a long time to wait to tell him, but she would make herself be patient. She would go home and rest for awhile before time to dress for dinner, she decided; and realized that she was quite weary, now that the stimulus of anxiety had been withdrawn and the first excitement of victory had passed.

Tomorrow, she would look for an apartment and get settled before Monday, when it had been temporarily arranged that she would begin her work. Rose would be happy over her good news, also. And the thought followed that she would be able to do much for Rose now—far more than she ever had been able to do when she lived with wealth surrounding her. Her social position always has commanded practically all of her allowance. She would be able, also, to slip her own mother an extra bill occasionally if her salary were doubled soon. That meant that she had to succeed. It meant that the Wheatheart Cereal corporation would prosper and expand. Some day, perhaps, she would acknowledge her part in the campaign to Alexander Hoyt, and deserve the words of approval that he had withheld, always. Why, she had often conjectured, but never decided.

For dinner with Peter that evening, she selected a frock of chartreuse yellow crepe, severely cut and very recherche for the occasion. She was celebrating not only an important event, but she was bidding farewell to the girl of the past who had been Camilla Hoyt, even as she had not done on the day when she had married Peter.

That day had marked a transition from youth to womanhood, from love's promise to love's fulfillment; this was a revolution from reluctant dependence to glorious independence.

(To Be Continued)



EDWARDSBURG
CROWN BRAND CORN SYRUP

A pure, wholesome, and economical table Syrup. Children love its delicious flavor.

THE CANADA STARCH CO. LIMITED. MONTREAL

World's Oil Supply

Will Last For Next Thirty Centuries Is Estimate

Petroleum in known deposits and at the rate of the present consumption is sufficient to last the world for the next 30 centuries, according to Dr. Gustave Egloff, of Chicago. With only two million acres of oil wells producing in the United States alone, Dr. Egloff points out that America has 1,100,000,000 acres of possible oil land that is yet to be explored and developed.

India As Wheat Producer

As a wheat producer India is almost equal to Canada. Its gross production amounts to about 7,736,000 tons. The total area under wheat is about 32 million acres, of which the Punjaub alone contributes 10 million acres.

W. N. U. 2034

Hypnotism By Phonograph

Method Has Recently Been Invented By German Doctor

Possibilities of the use of "Psychophonie," the method of hypnotism by phonograph, which was invented recently by Dr. Casmir Radwan, in Berlin, is reported to be arousing apprehension in Europe. The method is that human voices of strong suggestive or persuasive power are recorded on phonograph records, which are delivered to patients. The patient sits before the phonograph in devout attitude and listens to the record until hypnotized. There are special messages for the business man, those unable to concentrate and for the nervous. Dr. Radwan claims many cures. Critics declare that the idea could be used in propaganda or by cults and political parties, and if carried to talking pictures would have an ominous mass-suggestion power.

Safe Way To Reduce

39 lbs. Off — and She Feels Better

A woman who has found a sure, safe way to lose fat—without freak dieting or dangerous drugs—writes:—

"A year ago I was eaten up with rheumatism, and was far too fat. I weighed 154 lbs. and, as my height is only 5 feet 2 inches, you can judge my appearance. I have taken Kruschen regularly, and not dieted, and now I weigh 115 lbs., which is just nice, and, further, I feel better in health and my rheumatism has vanished."—(Mrs.) D. N.

Unlike certain drastic drugs, Kruschen does not aim to reduce by rushing food through the body; its action is not confined to a single part of the system. It has a tonic influence upon every organ of elimination, every gland, every nerve, every vein. Gently, but surely, it rids the system of all fat-forming food refuse, of all poisons and harmful acids which give rise to rheumatism, digestive disorders, and many other ills.

FREE TRIAL OFFER

If you have never tried Kruschen—try it now at our expense. We have distributed a great many special "GIANT" packages which make it easy for you to prove our claims for yourself. Ask your druggist for the new "GIANT" 75c. package.

This consists of our regular 75c. bottle together with a separate trial bottle—sufficient for about one week. Open the trial bottle first, put it to the test, and then, if not entirely convinced that Kruschen does everything we claim it to do, the regular bottle is still as good as new. Take it back. Your druggist is authorised to return your 75c. immediately and without question. You have tried Kruschen free, at our expense. What could be fairer? Manufactured by E. Griffiths Hughes, Ltd., Manchester, Eng. (Estab. 1756). Importers: McGillivray Bros., Ltd., Toronto.

Only Seven Less

The annual edition of N. W. Ayer and Son's directory of newspapers and periodicals shows there was a decrease of only seven in the number of daily newspapers published in Canada and the United States in 1933.

IT'S LIVER THAT MAKES YOU FEEL SO WRETCHED

Wake up your Liver Bile —No Calomel necessary

For you to feel healthy and happy, your liver must pour two pounds of liquid bile into your bowels, every day. Without that bile, trouble starts. Poor digestion. Slow elimination. Poisons in the body. General wretchedness.

How can you expect to clear up a situation like this completely with mere bowel-moving salts, oil, mineral water, laxative candy or chewing gum, or roughage? They don't wake up your liver.

You need Carter's Little Liver Pills. Purely vegetable. Safe. Quick and sure results. Ask for them by name. Refuse substitutes. 25c. at all druggists. 54

Trying Open-Air Method

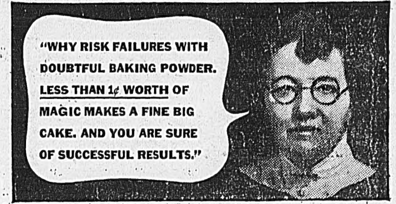
Chinese Government Has New Cure For Opium Habit

From Canton, China, comes a new cure for the drug habit. It is an open-air method. The Canton government has issued an official proclamation that on and after March the first all opium addicts, if caught, will be forced to live in roofless houses and endure, so the edict says, "terrible exposure to the elements." As an opium smoker lies in a closely shuttered, stuffy room, exposure to an unlimited quantity of fresh air is to him the worst of tortures. So the Canton government counts on this aversion to fresh air to bring the opium addicts to their senses.

Magazine For Blind

Marking a new era in journalism for the blind, a magazine in raised type for the sightless has been printed at the Braille Institute of America in Los Angeles. The periodical will carry a digest of world news, the latest political events of import, some bits of humor, household hints and an occasional short story. The magazine, to be issued monthly, is entitled the "New Moon," in honor of Dr. William Moon, the Englishman who perfected a type for blind in 1847.

Sweden will build special paths for cyclists.



says MRS. CLARRY HUNT, Chief Dietitian for Gillett Products, Toronto

MAGIC costs so little! Just think—it actually takes *less than 1¢ worth* of Magic to make a delicious layer cake. Why take chances with doubtful baking powder? Bake with Magic and be sure!

MAGIC
MADE IN CANADA

"CONTAINS NO ALUM." This statement on every tin is your guarantee that Magic Baking Powder is free from alum or any harmful ingredient.

Little Helps For This Week

"And what doth the Lord require of thee but to do justly, to love mercy, and to walk humbly with thy God."—Micah 6:8.

"Put on therefore kindness, humbleness of mind, meekness, longsuffering."—Col. 3:12.

Plant in us a humble mind,
Patient, pitiful and kind;
Meek and lowly let us be,
Full of goodness, full of Thee.
—C. Wesley.

There is no true and constant gentleness without humility; while we are so fond of ourselves we are easily offended with others. Let us be persuaded there is nothing due to us, and then nothing will disturb us. Let us often think of our own infirmities, and we shall become indulgent towards those of others.—Fenelon.

Endeavor to be patient in bearing with the defects and infirmities of others, of whatsoever sort they be; for thyself hath many failings which must be borne with by other people. If thou canst not make thyself such a one as thou wouldst, how canst thou expect to have another in all things to thy liking.—Thomas A. Kempis.

Pickled bats were a delicacy of Babylonian dining.

Hang it in your kitchen. Pull out one sheet of Waxed Paper at a time.

Appleford PAPER PRODUCTS LIMITED
HAMILTON, ONTARIO

Because it is the breeding place of the tsetse fly, the extensive forest of Zalala, in Mozambique, is to be destroyed.

Fire Destroys Historic Mast

The Admiralty's 440-foot wireless mast at Grimsby, England, which flashed the historic war signal to the British fleets on Aug. 4, 1914, crashed in flames after burning for 24 hours. The flames were visible for many miles on land and out at sea, in a wonderful spectacle. No one was hurt and the origin of the blaze was unknown.

MATURITY—MATERNITY MIDDLE AGE

At these three critical periods a woman needs a medicine she can depend on. That's why so many take Lydia E. Pinkham's Vegetable Compound. 98 out of 100 say, "It helps me!" Let it help you, too.

LYDIA E. PINKHAM'S VEGETABLE COMPOUND

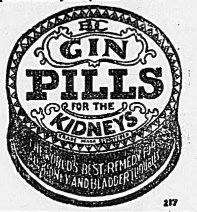
Indigestion, Gas

Mrs. Elizabeth Stewart of 129 S. Caroline St., Hamilton, Ont., says: "I had indigestion most all the while, and was continually bloated with gas. At times I had heartburn and I would become dizzy-headed frequently. But Dr. Pierce's Golden Medical Discovery built up my system and entirely rid me of the stomach distress. I have had no stomach trouble in years." All druggists.

Write Dr. Pierce's Clinic, Buffalo, N. Y.

Kidney Troubles

cause poisons to accumulate in the system and bring on persistent Backache, Lumbago, Rheumatism, or Sciatica. Take Gin Pills to restore the kidneys to a healthy condition and eliminate the poison from your system.



217

The psychologist who says that an occasional bad cold is necessary to good health is welcome to a monopoly on that sort of benefaction.

Now! Ease Sore Throat Instantly!

1 Crush and dissolve 3 Aspirin Tablets in half a glass of water.

2 GARGLE thoroughly — throw your head way back, allowing a little to trickle down your throat.

3 Repeat gargle and do not rinse mouth, allow gargle to remain on membranes of the throat for prolonged effect.

Remember: Only Medicine Helps Sore Throat

Modern medical science now throws an entirely new light on sore throat. A way that eases the pain, rawness and irritation in as little as *two or three minutes!*

It requires medicine—like ASPIRIN—to do these things! That is why throat specialists throughout the world are prescribing this ASPIRIN gargle in place of old-time ways.

Be careful, however, that you get Aspirin Tablets for this purpose.

Aspirin is the trademark of The Bayer Company, Limited, and the name Bayer in the form of a cross is on each tablet. They dissolve completely enough to gargle without leaving irritating particles.

ASPIRIN TABLETS ARE MADE IN CANADA

THE CHINOOK ADVANCE

Published by Mrs. M. C. Nicholson every Thursday afternoon from The Advance Building, Main Street, Chinook, Alberta, and entered in the postoffice as second class mail matter.

All letters addressed to the editor for insertion in The Advance, must be signed to show bona fides of the writer. Publication in all cases is subject to the judgment of the Publisher. We do not necessarily coincide with views expressed.

The subscription rates to The Advance are $1.50 per annum in Canada and $2.00 outside of Canada.

The transient advertising rates in The advance are—display, 40c per inch for first week and 30c for each succeeding week, providing no change is made. For heavy composition an extra charge is made for first week. Reading notices, 10c per count line. Legal advertising, 15c per count line for first week and 10c for each succeeding week. Cards of thanks, $1.00.

SMALL ADVERTISEMENTS

Advertisements under this heading are charged at the rate of 50c for 25 words or less per week, with 10c for each additional 5 words. Three weeks for the price of two.

CHINOOK UNITED CHURCH

Sunday, February 25th

Church Services at 3 p m.

Subject:- The Place of Prayer—"Behold I have set you an example."

The Church needs you—You need the Church

Pastor, J. D. Woollatt, B.A

CHINOOK CATHOLIC CHURCH

Service Second Sunday Every Month Mass at 9 a.m.

CHINOOK MARKET PRICES

WHEAT

1 Northern	$.46
2 Northern	.43
3 Northern	.41 1-2
No. 4	.38 1-2
No. 5	.35
No. 6	.32
Feed	.31

OATS

2 C. W.	.21 1-2
3 C. W.	.18 1-2
Feed	.18 1-2

Anything to buy or sell? Try a Want Ad. "Advance" ads get results.

COMPLETE YOUR TRAVEL ARRANGEMENTS AND BUY YOUR Steamship and Rail Tickets FROM THE LOCAL AGENT CANADIAN NATIONAL He represents all Rail and Steamship Lines To All Parts of the World.

WANTED - The news from every part of the Chinook district Send it in.

Motor Truck Delivery

Prompt Service, Prices Reasonable

M. L. CHAPMAN .·. Chinook

Proposal to Move Section Abandoned

We are able to publish the good news this week that the proposed removal of the C. N R Section men to other points and the closing of the section at Cereal has been abandoned by the officials of the Company and the crew stay here as be fore. This liberal astion on the part of the C o officials in response to a protest by this village is greatly appreciated by the Cereal business men

—Cereal Recorder

Rearville News

The Langford U. F. A sponsored their first five hundred drive on February 16 Mrs. Strand and Mr I. N Mason were successful in making the high count, while Mrs I N Mason and Mr. M. F. Suiter were low. After the caads dancing was enjoyed until 3:30.

Mr and Mrs R Holder visited with Mr and Mrs, Suiter on Tuesday evening.

Miss Irene Marcy spent Wednesday evening at the Courts home.

Mr. and Mrs. Wilton entertain ed the Osterburg family on Wednesday night.

Try a Want Ad

Want Ads Get Results

Why Not

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Advertising

Chinook Beauty Parlor

We wish to thank our customers for their patronoge and wish for them a Happy 1934

Miss Mae Petersen, Prop.

Phone 5, CHINOOK

Heathdale Happenings

Mr, and Mrs, G Trogan visited at Mr. and Mrs. Erickson's home on Sunday.

The next meeting of the Collholme Local U. F. A. will be held at the Clover Leaf School, March 10 Mr James, of Cando Local will give a report of the Annual Convention held at Edmonton in January. Mr Stewart will give a talk on the Acadia Co operative Association, Lunch will be served at 12:30 and the meeting starts immediatly after. Ladies please bring lunch.

The regular Friday evening card party and dance will be held at Clover Leaf School an Friday, February 23rd.

Ladies Aid Meeting

A re organization meeting of the Ladies' Aid of the Chinook United Church was held Wednesday afternoon 21st, Feb. at the home of Mrs Todd, Mrs. Rideout being assistant hostess. The meeting opened with reading the Forty-first Psalm and singing the hymn "What a friend we have in Jssus", then the Lord's prayer was repeated in unison The following officers were elected: President, Mrs Youell; Vice President, Mrs. Rideout; Sec-Tres Mrs Todd; Visiting Committee for the month, Mrs. Lee and Mrs Robinson.

Fees were set at 25 cents a year. It was decided to hold the meetings on the 3rd. Wednesday of each month. Mrs. Rideout will be the hostess on the 21st. March.

After almost continuous fine weather since Jan 3rd, the temperature suddenly changed on Monday morning with light snow fall Tuesday Farmers are particularly pleased with the large amount of snow which melted on the fields during the winter Prospects for the coming season look much brighter than has for a number of years.

Farmers May Move From Youngstown

YOUNGSTOWN, Feb. 20—If free freight for the movement of settlers is re-established in the spring, it is expected that there will be quite a large exodus of farmers from this district again

A number of local farmers who are planning to take advantage of the free movement, are engaged at present in getting their machinery taken apart and hauled into town, ready for shipment.

Peyton News

The school children entertained the ladies of the district to a dainty Valentine party last Wednesday afteanoon at the school

The Prairie Rock Club met at the home of Mrs. Maurer last Thursday afternoon and an enjoyable time was spent.

Remember the C. G. I. T. Concert to be held at Myrtle school Saturday, March 3, at 8 p.m. Collection 10c.

The winners for cards at Peyton last Friday were, ladies first Miss Dorothy Robinson, consolation, Miss Hilda Wilton, gents first Mark Peyton and consolation Sam Brown.

OBITUARY

Mr. J C Cottrell received the sad news last week that his grandson, Bill Dutton, of Anaheim, Calafornia, 25 years of age, had accidently shot him self with a gun he was cleaning preparatory to gowing out for a shoot. The young man lived but a few moments after the accident. The oldtimers of the Cereal district will remember young Billy Dutton who was here with his mother, Mrs Dutton in 1912 and 13. The lad was then about four years of age. The funeral services were held in Anaheim on Feb. 3rd.

—Cereal Recorder

Brewed in Alberta

BEERS

THE BEST IN THE WEST

Prepared from natural cereals, cultured yeast and choice hops. Alberta Beers are the finest products of the Brewers Art.

DISTRIBUTORS LIMITED

AGENTS FOR THE BREWING INDUSTRY OF ALBERTA

NEAREST WAREHOUSE PHONE 648, DRUMHELLER

"BEER PERMITS"

Government Permits for the purchase of "Beer Only" and good for one year may be obtained at any Vendor's Store. Price One Dollar.

This ad. is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

Perhaps You Have Forgotten that Your Subscription to The Advance is due

If such is the case this will serve as a gentle reminder We admit that payment of subscription accounts gives us a delightful thrill and helps fill some of the vacant nooks in the old pocket book

We are Finding it Hard Sledding, Perhaps it's the Same with You--

If so, and you are right down with the sleigh runners on the gravel don't feel that we want to add any to the load, pay when it's easier, and in the meantime -- "Let's be friends."

The Chinook Advance

IF

YOU NEED

SOME HAND BILLS

SEE

The Chinook Advance